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Fox School of Business  
TEMPLE UNIVERSITY®

1810 North 13th Street  
108 Speakman Hall (006-00)  
Philadelphia, PA 19122-6083



# EXPLORE

Prepare to succeed in today's dynamic business world...

## The Fox School Advantage

- One of the top-ranked business schools in the country and the world (see rankings on back cover)
- High-quality education at reasonable cost, convenient campuses and classes, personal attention, and a career-focused curriculum
- Largest, most comprehensive business school in the region and one of the largest in the nation
- One of only 442 of the 1,200 business schools in the United States fully accredited by AACSB International, The Association to Advance Collegiate Schools of Business
- Personal adviser to guide you in choosing courses and a major, reviewing graduation requirements, and more
- Dedicated professors who have real-world experience and conduct cutting-edge research
- Courses and professional development activities that prepare you for a successful career

Temple University's Fox School of Business and Management opens the door to many exciting career opportunities. Employers today need college graduates with practical business skills and a solid liberal arts foundation — just the kind of education you get at Temple's Fox School.

Our Bachelor of Business Administration (BBA) program equips you with a results-oriented blend of theory and practice, while Temple's core curriculum provides a thorough understanding of the liberal arts.

Outside the classroom, we help you explore career opportunities and build your networking and job-seeking skills through active student professional organizations, The Fox School's Center for Student Professional Development, personal career counseling, internships, and mentoring.



## 13 Majors

- Accounting
- Actuarial Science
- Business Management
- Economics
- Entrepreneurship
- Finance
- Human Resource Management
- International Business Administration
- Legal Studies
- Management Information Systems
- Marketing
- Real Estate
- Risk Management and Insurance

You can also enter The Fox School of Business and Management with an undeclared business major. We offer you many opportunities to explore the different majors and career paths through career fairs, student organization fairs, and introductory courses in each business discipline.

## Curriculum

The BBA program provides you with a curriculum that blends intensive business studies with a solid foundation in the liberal arts.

### University core curriculum

These courses cover the world we live in and provide skills and knowledge with lasting value.

### Lower and upper division business courses

You obtain solid exposure to the total business enterprise and in-depth knowledge of the basic business disciplines.

### Major

Your major gives you in-depth knowledge of and functional skills in one business discipline. You can even double major.

recognized for excellence around the globe

undergraduate business

**U.S. News & World Report**  
Risk Management & Insurance Undergraduate Program  
— **Top 5 in the Nation**

International Business Undergraduate Program  
— **Top 10 in the Nation**

International Business Graduate Program  
— **Top 20 in the Nation**

MBA in Healthcare Management  
— **Top 35 in the Nation**

Full-Time MBA Programs  
— **Top 60 in the Nation**

Undergraduate Business Programs  
— **Top 75 in the Nation**

**Financial Times**  
MBA Program  
— **#1 in International Mobility of Graduates**  
— **Only United States School in Top 10 in all Global Categories**  
— **Top 20 Among Public Urban Schools**  
— **Top 50 MBA Programs in the United States**  
— **Top 75 MBA Programs in the World**

Executive MBA Program  
— **Top 30 in the Nation and Top 50 in the World (5th Consecutive Year)**

**Entrepreneur** magazine\*  
U.S. Entrepreneurship Programs  
— **#4 Undergraduate, 2006**  
— **#7 Graduate, 2006**  
\* Survey conducted by *The Princeton Review*

**Forbes.com and The Princeton Review**  
— **Top 5 Most Connected Campus**  
— **Top 5 Best College in United States — Student Diversity**  
— **Top 20 Most Entrepreneurial Campus in United States.**

**Computer World** Premier 100 IT Leaders  
— **Timothy O'Rourke, Vice President Computer Services and Fox School Faculty, 2004**

**Philadelphia Business Journal**  
40 Under 40 Award  
— **Debbie Avery Campbell, Assistant Dean for Undergraduate Programs, 2004**

**TEMPLE**  
Fox School of Business  
TEMPLE UNIVERSITY®



Name: Tia Jackson  
Major: Marketing  
Year: 2007  
Hometown: Washington Township, NJ

I've learned a lot throughout the past three years both in and out of class at Fox. I'm eager to get into the working world and to go for a corporate job, and I'm especially proud to be able to say I'm a Fox School of Business graduate. That pride is one of the reasons I work as a peer advisor and as a resident assistant. Helping students and introducing them to all Temple University and The Fox School have to offer is a great way to make connections, and to get more people involved in the many clubs, organizations and sports Temple offers. I'm always trying to get people to join Habitat for Humanity since it's a cause especially close to my heart; but here at The Fox School and Temple University, there is something for everyone.

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# CONNECT



## Global Perspective

Temple University and The Fox School provide a global environment for you because of our distinctly international atmosphere, perspective and presence. We are as far-reaching as any global corporation.

### Temple University has:

- a thriving, diverse population of more than 34,000 students from more than 110 countries
- a global network of 230,000 alumni
- six campuses as well as sites in Harrisburg PA, Tokyo, Japan and Rome, Italy

### The Fox School has:

- a required course in international business
- opportunities to spend a semester, summer or full year abroad
- business study in Rome and Tokyo
- an Institute of Global Management Studies that oversees the international business major and which was ranked in the top 10 in the nation by *U.S. News and World Report*
- Coming in 2008! Alter Hall, a 200,000-plus-square-foot, state-of-the-art, high-tech, future home of The Fox School of Business. Alter Hall is made possible by a transformational gift of \$15 million from Gisela and Dennis Alter.

## Business Technology

The Fox School prepares you to lead in the digital age by integrating technology into every aspect of teaching, learning and research. You have access to the latest computing technology and business-related software.

We provide you with the capacity for individual e-mail accounts, personal web pages, personal information management (PIM) software, wireless network communications, and technologically sophisticated "smart" classrooms. In fact, Temple University has been ranked by *forbes.com* and *The Princeton Review* as the fourth most connected campus and the 20th most entrepreneurial campus.

The brand new TECH (Teaching, Education, Collaboration and Help) Center is proof of our continued commitment in providing state-of-the-art technology to students. The 75,000-square-foot facility is the largest of its kind in the nation.

## Professional Development

The Fox School's Center for Student Professional Development (CSPD) is dedicated to your professional success. Well-defined career paths have been carefully developed with each department, giving you a wide array of career choices and options. CSPD provides a range of services designed to help you identify career choices, try them out, and prepare for the future.

## Student Organizations

Begin your career, network, and make friends by joining The Fox School's student professional organizations. Each major is represented by at least one student organization that connects you to students and faculty in your discipline. These organizations — many nationally recognized for excellence — provide networking opportunities with successful alumni and executives. A free period is scheduled every Monday, Wednesday and Friday to make it easy for you to get involved.

## Learning Communities

As a freshman, you become part of a Business Learning Community that helps you succeed in college. During your first semester, you'll take classes in law and computer information systems with other freshmen. Learning Communities orient you to Temple, ease the transition from high school into college, and help you make friends and form study groups.

Additionally, there will be a variety of required workshops for freshmen revolving around professional development, student services, and involvement in student organizations.

## Philadelphia Region

Located in Philadelphia, PA, Temple University is strategically situated in a region alive with innovation and achievement in commerce, finance, technology, science, medicine, law, education, and the arts. In addition to making business connections, you can experience endless cultural opportunities.

Philadelphia's Broad Street has been transformed into the Avenue of the Arts, an axis of theaters and galleries winding from South Philadelphia, wrapping around City Hall, reaching west to the Philadelphia Museum of Art, and extending north through Temple's Main Campus.

East of the Avenue of the Arts, you'll find the Reading Terminal Market, Pennsylvania Convention Center, Independence Hall, The Constitution Center, and the Liberty Bell. Further east is Penn's Landing, a scenic boulevard at the edge of the Delaware River splashed with clubs and restaurants.

Add to these possibilities — Fairmount Park with miles of bike, jogging and hiking trails; the nightlife on South Street; Philadelphia's sports teams; and a mosaic of vibrant neighborhoods — and you can see why Temple University is happy to call Philadelphia home.



## Business Honors

As a business honors student, you join the ultimate learning community. You enroll in course sections exclusively for honors students — classes taught by faculty committed to the honors program, who are uniquely qualified to address the needs of exceptionally talented students, and intensively trained in e-learning technologies and strategies.

The Fox School Honors Program is available to students who have completed AP or high school honors courses, rank near the top of their class, and/or score in the top percentiles on the SAT or ACT. The program is also available to transfer students who complete at least 24 credits at an accredited college and earn at least a 3.6 GPA.

## Temple University Ambler

The Fox School offers five business majors you can fully complete at Temple's campus in suburban Ambler, PA. You can choose from Accounting, Business Management, Economics, Human Resource Management, and Marketing.

As a Temple Ambler resident or commuter student, you enjoy state-of-the-art computer labs, technologically "smart" classrooms, vibrant student life programs, well-equipped recreational facilities, and exquisite grounds. Students are also encouraged to experience Ambler's new Learning Center, an \$18-million, 72,000-square-foot building opening in Fall 2006.

And with Main Campus just 30 minutes away via an inter-campus shuttle, you have full access to exciting programs and activities in Philadelphia as well as in Ambler.

## Transferring to Temple University

Transferring to The Fox School is easier than you think. We directly transfer most course credits from AACSB-accredited institutions. Also, Temple University has agreements for direct transfer of credit with almost all community colleges in the Greater Philadelphia region. If your institution is not AACSB-accredited or not among our partnering schools, you can still transfer most course credits directly.

For a personal consultation on how your credits will transfer, contact Katie Gerst, Associate Director of Enrollment Management, at 215.204.8715 or kgerst@temple.edu.

## Fox School of Business

TEMPLE UNIVERSITY®

### YES, I'd like more information about Temple University's BBA Program!

\_\_\_\_ Please send me information about the following business major(s): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_ Please send me information about the Honors Program

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (day) \_\_\_\_\_

(evening) \_\_\_\_\_

E-mail \_\_\_\_\_

High School or Current College \_\_\_\_\_

Expected Graduation Date \_\_\_\_\_

*The Fox School of Business has provided me with numerous opportunities throughout my college career. I have had the chance to become involved in student professional organizations, which has allowed me to network with alumni and employers, become involved in community service, and most importantly, achieve personal growth. I have encountered excellent professors, administrators, and friends who continuously encourage me to strive for success. I enjoy the diversity amongst the student body and faculty. Temple University and The Fox School is a perfect fit for me.*

**Priya Patel**  
Major: Risk Management and Insurance, Marketing  
Year: 2007  
Temple University  
Government Vice President of Academic Affairs.  
Hometown: Clearfield, PA

*Being from Philadelphia, I know first-hand how much this city has to offer. The Fox School of Business is such an important part of the Philadelphia community, and it seems to have connections everywhere. Events like leadership conferences or the Business Plan Competition, which attract successful and inspiring professionals from all over the Philadelphia area, make The Fox School a great place to network. I've developed strong relationships with my peers and professors, but I've also met other professionals who are interested in mentoring or hiring Fox grads, since they know the school produces bright future employees.*

**Name: Jason Williams**  
Major: Marketing  
Year: 2009  
Hometown: Philadelphia PA

*The learning environment at The Fox School of Business is the perfect meld between academia and the real working world. My professors have been extremely knowledgeable, diverse in their work experience and passionate about their students' success. They frequently have interesting and dynamic business people speak in class, which helps me envision my own future. Through The Fox School's Center for Student Professional Development, I found a fantastic internship at a pharmaceutical investment company. I'm also working as an assistant to the Director of Student Affairs for Temple's Tyler School of Art. I know that when I graduate from the Fox School, I'll be leaving with the knowledge, confidence, and work experience I need to pursue the career of my dreams.*

**Name: Kat O'Brien**  
Major: Marketing  
Year: 2007  
Hometown: Ellicott City, MD

*I came to The Fox School of Business because it has an excellent reputation, and because the curriculum lets you take core classes within a lot of different majors, which allows you to get a taste for everything. The professors and advisors really want you to succeed, and they understand the importance of a well-rounded education. This has really helped me, since I'm on the Track team and I spend a lot of time training. I also work in the Undergraduate Programs Office and am the Director of Fundraising for Phi Beta Lambda, the collegiate level of Future Business Leaders of America. It's so exciting to have all these opportunities; I know that The Fox School is opening a lot of doors for me.*

**Name: Joe Starecky**  
Major: Undeclared Business  
Year: 2009  
Hometown: Springfield, PA

*When I started at Temple, I joined and eventually became the president of Gamma Iota Sigma, the Fox School's chapter of the international risk management and actuarial science professional fraternity. Through Gamma, I had the opportunity to meet and learn from top executives who would visit and lecture at our meetings. Thanks to Gamma, I had my job offer from Towers Perrin before I even graduated.*

**Dan Dotzert**  
BBA in Actuarial Science, 2006  
Towers Perrin  
Health & Welfare Associate