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**Temple University Hosts “Post-Conflict Africa: Open for Responsible Business”  
Event**

PHILADELPHIA, Pa., Feb 7, 2008– Temple University and its Small Business Development Center (SBDC) will host the African Business summit, “Post-conflict Africa: Open for Responsible Business” on February 21 from 8:00 a.m. to 4:00 p.m. at Temple’s Student Center, room 200 C, located at 1755 N. 15<sup>th</sup> Street.

The summit will give small to medium sized business owners a firsthand look at business in post-conflict Africa. Informative sessions and testimonies from successful business ventures will provide valuable insight into business development. The summit centers on responsible business practices and will provide information on how businesses can benefit from incorporating social responsibility.

The session entitled, “Project Development: Information, Instruction, and Funding” will highlight development and rebuilding projects in post conflict Africa with the aid of Overseas Private Investment Corporation (OPIC). OPIC will be on hand to inform small business owners of current and prospective projects in high volume project countries like post-conflict African countries.

The “Principles and Benefits of Socially Responsible Practices” session will discuss the main principles of responsible business from Western and African perspectives. Success stories will highlight businesses that have benefited from socially responsible practices. In addition, Paul A. Ferrero of the Saint-Gobain Corporation will speak on the benefits of corporate social responsibility.

Temple University students who have lived in post-conflict Africa will begin the summit with presentations on business opportunities in Africa from their perspectives.

The summit will be opened by the Honorable Stanley Straughter, Chairman of the Mayor's Commission on African and Caribbean Immigrant Affairs. The African opportunities fair will close with additional information on financial assistance, export markets and socially responsible initiatives.

To register please visit, [www.temple.edu/iba/africabusinesssummit.html](http://www.temple.edu/iba/africabusinesssummit.html). The deadline is February 15. There is a \$50 fee; Temple students, faculty, and staff are free but registration is required. For more information, please contact Sonja Claxton at 215 204-5075.

The Africa Business Summit is organized by three student professional organizations at Temple University— the International Business Association, Students for Responsible Business and the Francophone Student Professional Organization. Co-sponsors include Temple University Small Business Development Center (SBDC), the Division of Student Affairs, and the Center for International Business Education and Research (CIBER) at Temple University.

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