



The Fox School of Business and Management

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Looking to Mature your Business? Small Businesses Learn the First Steps to Entering the Market

PHILADELPHIA, Pa. Feb 1, 2008- The “Grow Your Business” Class will be held Thursday, March 13 from 9:00 am until 3:00 pm. At the Temple Small Business Development Center located at 1510 Cecil B. Moore Avenue, Philadelphia, PA 19121. Cost is \$95. For more information or to register please call 215-204-3856 or email the training department at sbtrain@temple.edu.

Most of the time business growth does not happen overnight. That doesn't mean you can't gain the knowledge it takes to accelerate your business in just one day! The Temple University Small Business Development Center (SBDC) invites all startup and beginning businesses to attend this information packed session and learn the steps they need to take to expand their business.

Entering the market can be an intimidating step for a company. With the help of Temple University SBDC presenter Karl Kraus, businesses will be able to ease their way into the competition. Kraus will provide tips on how to identify competition and develop new products as a way for companies to grow. Other topics included in the presentation are the importance for planning growth, how to identify your unique value to the market and how to make the most of growth strategies.

The Temple University Small Business Development Center (SBDC) is part of a network of university and college centers providing a wide range of services to small

businesses. Established in 1983, the SBDC is part of the Temple University Fox School of Business and Management, ranked #1 in “Value for Money” among U.S. public-urban universities and the only U.S. school ranked in the top ten in all global categories by *Financial Times 2006*. For more information, please visit the Temple SBDC website at www.temple.edu/sbdc.

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