



Small Business Development Center

TEMPLE UNIVERSITY

The Fox School of Business and Management

News Release

FOR IMMEDIATE RELEASE

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From Small Business To Big Business

Temple SBDC Teaches Entrepreneurs How to Grow Their Business,
Profits and Revenues

PHILADELPHIA, June 20- Without the proper knowledge and planning, business growth remains stagnate and entrepreneurs are unable to flourish their revenue. Most entrepreneurs seek to grow their small business over time, but are unsure how to reach higher levels of success. Be unsure no more. Temple Small Business Development Center presents “Small Biz To Big Biz” workshop, in teaching small businesses strategic approaches to increase their revenues and profits.

Attendees of this workshop will not only learn how to think big, but how to step up their business by understanding the importance of planning for growth, identifying one’s unique value to the market, several growth strategies and more.

“Small Biz To Big Biz” workshop will be held on Thursday, July 10, 2008 from 9:00am – 8:00pm at Temple University Ambler Campus, 580 Meeting House Road Ambler, Pa 19002. To register please contact Temple Small Business Development Center Training Department at 215-204-3856 or email sbtrain@temple.edu. The fee for this seminar is \$50.

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The Temple University Small Business Development Center (SBDC) is part of a network of university and college centers providing a wide range of services to small businesses. Established in 1983, the Temple SBDC is part of the Temple University Fox School of Business and Management, ranked #1 in “Value for Money” among U.S. public-urban universities and the only U.S. school ranked in the top ten in all global categories by *Financial Times 2006*. For more information, please visit the Temple SBDC website at www.temple.edu/sbdc.