



The Fox School of Business and Management

News Release
FOR IMMEDIATE RELEASE

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**Business Owners: Want to Explore the Procurement Resources Available to You?
Temple Small Business Development Center Offers Help with the Next Step in
Government Marketing**

PHILADELPHIA, Pa., Apr 9, 2008- The Advanced Government Marketing class will be held on Wednesday, April 23, 2008 from 10:00 a.m. until 12:00 p.m. at the Temple Small Business Development Center located at 1510 Cecil B. Moore Avenue, Philadelphia, PA 19121. Class costs \$15.

Now that you are a registered vendor with CCR, Pro-net, FedBizopps and other government agencies, how do you find and explore procurement opportunities? How do you build long-term relationships that lead to successful business contracts? Businesses can benefit greatly when doing business with the Federal Government. But how does your company go about dealing with a customer this large?

The Temple Small Business Development Center (SBDC) offers its Advanced Government Marketing class to help companies take the next step to sell to federal, state and local governments. This seminar is designed to take an in-depth look at the various procurement resources available to businesses that want to seriously market to the government. Participants will leave with a better understanding of the government on-line procurement processes and guidance on how to successfully navigate key sites

The Temple University Small Business Development Center (SBDC) is part of a network of university and college centers providing a wide range of services to small businesses. Established in 1983, the SBDC is part of the Temple University Fox School of Business and Management, ranked #1 in "Value for Money" among U.S. public-urban universities and the only U.S. school ranked in the top ten in all global categories by *Financial Times 2006*. For more information, please visit the Temple SBDC website at www.temple.edu/sbdc.

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