



**Small Business
Development Center**

TEMPLE UNIVERSITY

The Fox School of Business and Management

Procurement Technical Assistance Program (PTAP)

Presents



Introduction to Government Marketing

When looking to market your products and services, where is one place you should turn? Try an entity that spends approximately \$400 billion each year on goods and services; the largest buyer in the world. Business owners should consider U.S. Federal Government contracting.

Topics Include:

- Government marketing overview
- Vendor requirements & obligations
- Learn success strategies
- Rules of the game
- Types of procurement
- Temple PTAP Services

April 4, 2012

10:00 a.m. to 12:30 p.m.

1510 Cecil B. Moore Avenue
Philadelphia, PA 19121

FREE!

Register Today!
Space is Limited

TO REGISTER, PLEASE CONTACT THE TEMPLE SBDC TRAINING DEPARTMENT
AT 215-204-3856 OR SBTRAIN@TEMPLE.EDU

