



Lyn Kremer

Publisher of the Philadelphia Business Journal

PHILADELPHIA'S ENTREPRENEUR 100 JUDGE

Lyn Kremer has been the publisher of Philadelphia Business Journal since January 1992. In this capacity she is responsible for the total operations of the paper, which include the advertising sales department, editorial, circulation, production and finance. Under her supervision new products developed include the South Jersey 25 program, Best Real Estate Deals and the Women of Distinction editorial piece and program which draws an audience of 700 elite members of Philadelphia's business community. She has developed strategic partnerships with organizations that include Wachovia, Salomon Smith Barney, Cozen O'Connor and Ernst & Young.

She is the secretary of the Philadelphia Advertising Club, visibility committee chair of the Independence Visitors Center Corporation, on the Leadership Giving Council of United Way and on the advisory board of Professional Women's Resources.

Under Lyn's direction, a non-profit fund raising effort on behalf of the Philadelphia School District was established. Now in its third year, "Tools for Schools" has provided 5% of the economically disadvantaged Philadelphia school population with much needed school supplies. The program was awarded a 2003 Pepperpot by the Public Relations Society of America. Annually Lyn also co-chairs a fund raiser for the Career Wardrobe. Lyn is a member of the Forum of Executive Women and has keynoted several events, including the Rutgers Leadership Forum, the United Way, the Philadelphia Chapter of the National Association for Women Business Owners and many chamber programs. An avid runner, bicyclist and traveler, Lyn is a big fan of living in Society Hill, Philadelphia.