



Richard Bendis

President, True Product ID

PHILADELPHIA'S ENTREPRENEUR IDOL JUDGE

Richard Bendis currently serves as President and CEO of True Product ID, Inc., a global publicly-traded technology company headquartered in Philadelphia. Most recently, Richard founded and served as the first President and CEO of Innovation Philadelphia, a public/private partnership dedicated to growing the wealth and workforce of the Greater Philadelphia Region. He also founded Innovation America, LLC., a for profit technology based development corporation.

Richard is a frequent, seasoned international consultant and speaker to the United Nations, NATO, the European Commission, national and international technology-based economic development industry organizations and other global enterprises. Richard serves on several for profit and not-for-profit boards, and was a nominee for the 2005 Ernst and Young National Entrepreneur Supporter of the Year Award (EOY) and the 1996 recipient of the Regional Ernst and Young Entrepreneur of the Year Award.