

PROFESSIONAL MBA

PHILADELPHIA'S PREMIER MBA FOR WORKING PROFESSIONALS



If you are a busy professional balancing the demands of work and personal responsibilities with your desire to accelerate or change your career, The Fox Professional MBA is right for you.

A prestigious evening program, The Fox Professional MBA is designed to expand and perfect your business skill sets and position you for leadership. The Fox Professional MBA combines the world-class quality of The Fox School's AACSB-accredited graduate programs with the convenience of flexible, part-time study. With locations in the vibrant regional business hub of Center City Philadelphia and in suburban Fort Washington, PA, The Fox Professional MBA partners with the business community to enrich your educational experience and empower you to reach your career goals.

The Fox School's acclaimed faculty incorporates both classroom learning and unique opportunities for real-world problem solving into an integrated curriculum, particularly in the Enterprise Management Consulting (EMC) Practicum.



With the Fox Professional MBA Program, Develop the True Hallmarks of a Successful Business Leader:

- **Ability to analyze business challenges from an enterprise-wide perspective**
- **Analytic and entrepreneurial skills**
- **Team building**
- **Innovative thinking**
- **Strategic planning**

Customize a Course Portfolio

You can compile a portfolio of specialized courses and develop a concentration in any of ten functional areas, preparing you for management positions in such fields as Finance, Marketing, Strategic Management and Information Technology. You can also customize a Business Management concentration to meet your specific career goals.

Join a Cohesive Community

As a PMBA student, you can join a study cohort, with which you'll complete foundation classes, during your first three semesters. Through the cohort, you establish a close-knit community, which serves as a resource to you during the program and enhances your professional network after you graduate. Students typically complete the PMBA Program in three to four years. You can adjust how many courses you take each semester to accommodate the demands of your life.

Learn in the Real-World

Through the Enterprise Management Consulting (EMC) Practicum, you'll apply everything you learn in class to solve real-world problems that your own company is facing. Guided by an experienced team of faculty and executive business mentors, the EMC provides you with the applied learning you need to advance your career.

Develop Professionally

Take advantage of Fox corporate speaker events, networking opportunities and The Fox School's Graduate Career Management Center (GCMC), to develop your career. Each semester senior-level corporate leaders come to Fox to speak on current business topics and trends. The GCMC also hosts a series of seminars tailored for working professionals. Topics range from "Moving Up in Your Organization" to "Creating Effective Resumes." The GCMC also organizes networking opportunities with prominent alumni and regional employers. You can also participate in MBA & MS Student Association events and Fox student professional groups such as the Finance, Information Technology or cultural clubs to connect with other MBA students with similar backgrounds and interests.

"Through my Fox experience, I have gained valuable insights that I bring directly back to my company. I chose Fox because I wanted to enhance my management skills and develop further insight into healthcare and pharmaceutical markets. One of the greatest things about Fox has been the people - the students, faculty and alumni. The mix of faculty and alumni covers the entire healthcare chain from hospitals to insurance companies to pharmaceutical companies. This exposure has provided me with an understanding of the industry that far exceeded my expectations."

Christina A. Gaughan, MS
Statistician, IMS Health Inc.
MBA/MS Class of 2006



We Take Your Success Personally

Throughout your experience at The Fox School, specific attention is paid to those services which will ensure your success.

Leadership Development: Through Fox's *Learning Teams*, *Leadership Course* and personalized *Leadership Development Plans* you will graduate with the skills required to manage in today's global economy.

Advisors: Academic and career advisors help you develop a strategy to maximize your educational experience at Fox and realize your career goals.

Networks: Fox MBA students and alumni, corporate contacts and a breadth of experienced faculty and staff provide powerful connections for personal and professional growth.

Career Development: From coaching and career strategy sessions to workshops, to access to mentors, corporate contacts and job opportunities, The Fox School's Graduate Career Management Center (GCMC) is dedicated to the needs of Fox MBA students.

“Temple’s Fox School of Business significantly expanded my knowledge of the key disciplines shaping today’s business world. Consistently, I was challenged by my instructors, who provided knowledge from relevant, real-world business experience.”

Thomas Delaney
Assistant Vice President
GMAC Institutional Advisors
Professional MBA Class of 2004



Companies Employing Fox MBA Graduates:

Accenture • Aetna • American Express • AOL (UK) Ltd. • AstraZeneca • AT Kearny • AT&T Solutions • Aventis Pharmaceuticals • Bangkok Industrial Gas Co. • Bloomberg LLP • Bristol-Myers Squibb • Campbell Soup Company • Chubb Group of Insurance Companies • CIBC Oppenheimer • CIGNA • Cingular Wireless • Coca-Cola Company • Comcast • Computer Associates • Deloitte & Touche • Ernst & Young LLP • Fannie Mae • FedEx Corp. • First Consulting Group • FMC Corporation • GEICO • GlaxoSmithKline • GMAC Mortgage • Hay Group, Inc. • Hewlett-Packard Company • IBM • IKEA • Intel Corporation • Johnson & Johnson • Merck Consumer • Korn Ferry International • Lands' End • Lehman Brothers • Lockheed Martin • Mars, Inc. • McKinsey & Company • McNeil Consumer Healthcare • Mellon Financial Corp. • Merck & Company • Merrill Lynch • Monsanto Chemical Co. • Nextel Communications • Nishimoto Trading Co. • PCCW • Hong Kong Telecom • Pfizer, Inc. • Pharmacia • Philadelphia Stock Exchange • Philadelphia Federal Reserve Bank • PNC Bank • PricewaterhouseCoopers • Rite Aid Corporation • Rohm & Haas Co. • SAP America • SAP Japan • SEI Investments • Siemens • Westinghouse Power Corp. • Subaru of America • SunGuard Data Systems • Towers Perrin • Unisys Corporation • The United Nations • United States Steel Corporation • Vanguard Group • Verizon Communications • Wachovia • Wyeth-Ayerst Global Pharmaceuticals

Recognized Around the Globe for Excellence

Fox School Rankings

Financial Times, 2008

MBA

- Top 5 for International Mobility in the U.S.
- Top 5 for International Experience in the U.S.
- Top 5 for Female Students in the U.S.
- Top 10 for Value for Money in U.S.
- Top 15 Worldwide for International Experience Provided to Students
- Top 20 Worldwide for International Mobility of Graduates

Executive MBA Program

- Top 35 EMBA in the Nation
- Top 15 in the World in International Students
- Top 25 in the World in International Course Experience

U.S. News & World Report, 2009

Graduate Programs:

- International Business Graduate Programs, Top 20 in the Nation
- MBA in Healthcare Management, Top 30 in the Nation
- Full-Time MBA Programs, Top 60 in the Nation
- Fox MBA Program, Top 25 in the Nation among Public Universities

Undergraduate Programs:

- International Business Undergraduate Programs, Top 10 in the Nation
- Undergraduate Business Programs, Top 75 in the Nation

The Economist, 2008

- Top 50 MBA Programs in the U.S.

Princeton Review, 2008

Temple University ranked:

- Top 2 Best Colleges in U.S. - Student Diversity
- Top 20 Most Entrepreneurial Campus in U.S.
- 15th Most Connected Campus

Entrepreneur Magazine and The Princeton Review, 2006

Entrepreneurship Graduate Programs:
#7 in the Nation

International Business Review

International Business Faculty Research Productivity:
#6 in the Nation

Institute for Scientific Information

Essential Science Indicators:
Top 1% of institutions worldwide cited in the field of business and economics

Center for International Business Education and Research (CIBER)

Temple University's Fox School is one of only 31 schools/universities in the nation awarded a \$1.33 million CIBER grant from the U.S. Department of Education

Eastern Technology Council

2001 Enterprise Award
Educational Program of the Year for graduate and undergraduate information technology programs

North American Small Business International Trade Educators Program Excellence Award (NASBITE), 2002

Awarded to The Fox School's **Global Entrepreneurship in Technology [GET] Consulting Practicum** for uniqueness, strength and quality of program, benefits to program participants, and strategic alliances and partnerships formed.

Computerworld

2005 100 Best Places to Work in IT
Temple University

2004 Premier 100 IT Leaders

Timothy O'Rourke, Vice President, Computer Services and Fox School Faculty

2002 Premier 100 IT Leaders

John DeAngelo, Associate Dean for Information Technology

Philadelphia Business Journal

40 Under 40 Award
2007- Nicole DeSilvis, Instructor, International Business
2004- Debbie Avery, Assistant Dean for Undergraduate Programs



“The Fox School’s student-focused graduate business programs will add momentum to your career. Fox programs are responsive to the forces driving today’s global economy and are tailored to your educational needs, career goals and lifestyle.”

M. Moshe Porat, Fox School Dean

2001 International Dean of the Year – Academy of International Business

2002 Adam Smith Leadership Award for Academic Excellence and Educational Leadership



Contact Us

For more information on
The Fox School's MBA programs please contact:

Graduate Admissions

Voice: 215.204.5890
foxinfo@temple.edu

Or visit us on the web at:
www.fox.temple.edu/grad

Fox Facts & Figures Established in 1918 • Programs in Rome, Tokyo, Paris and Mumbai • One of the largest, most comprehensive business schools in the U.S. and the largest in Philadelphia • Over 6,000 students • 150 full-time faculty • Over 50,000 alumni • AACSB International Accredited