

Temple University, Buenos Aires & Santiago, March 2007

Sunday March 4th

day one

		culture
2.30pm	meeting with ISP representative in the hotel lobby	
3.00pm	guided tour of Buenos Aires	walk/bus
7.45pm	welcome dinner with tango show-El viejo Almacen dinner http://www.viejo-almacen.com.ar	bus transfer/restaurant
	return to hotel	bus transfer

Monday March 5th

day two

		Argentina - global perspective
	breakfast	hotel
9.00am	orientation session by ISP representative	Diplomatico conference room
9.30am	presentation 1: Argentinean crisis & the way to recovery Schlumberger Mr. Marcus Ganz, General Manager	Diplomatico cc conference room
11.00am	coffee break	
11.30am	presentation 2: Argentinean economy and current situation e.g. US Commercial Service Mr. Brian Brisson, Senior Commercial Officer	Diplomatico cc conference room
	group lunch	Diplomatico conference room
	visit 1: leading domestic company	bus half day
3.00pm	Grupo Clarin (media) Mr. Ivan Acevedo, Director de Control Corporativo Mr. Diego Colabardini, Jefe de Planeamiento Corporativo / Direccion de Control Corporativo management presentation, discussion rest of the day at leisure	

Tuesday March 6th

day three

		risk management
	breakfast	hotel
10.00am	visit 2: automotive Ford Argentina management presentation, discussion, tour facilities Executives managers	bus full day
	group lunch	Ford Company
3.00pm	visit 3: healthcare Baxter Mr. Marcelo Rozas, General Manager management presentation, discussion rest of the day at leisure	

Wednesday March 7th

day four

		transfer to Santiago & culture
6.30am	breakfast, check-out	hotel
7.40am	transfer to the airport	bus transfer
10.40am	flight to Santiago de Chile (duration 2 hr. 15 min.)	Lan Chile 622
12.55pm	arrive Santiago de Chile transfer to hotel, check-in	bus transfer
	lunch on your own	
3.00pm	guided tour of Santiago rest of the day at leisure	walk/bus

Thursday March 8th		day five
		Chilean economy
	breakfast	<i>hotel</i>
9.00am	presentation 3: overview of Chilean economy and business Trade Chile Ms. Veronica Medina, Chief Operating Officer Associate Director, Commonwealth of Pennsylvania	<i>conference room</i>
10.30am	coffee break	
10.45am	presentation 4: multinational company Oracle Mr. Cristian Encina, Marketing Manager	<i>conference room</i>
1.00pm	group lunch-Como agua para Chocolate http://www.comoaguaparachocolate.cl/	<i>restaurant</i>
4.00pm	visit 5: key national company Codelco Ms. Maria Paz Ortega, Director Investor Relations management presentation, discussion rest of the day at leisure	<i>bus half day</i>
8.00pm	mixer with MBA & EMBA students, Universidad de Chile	<i>hotel Sheraton</i>
10.00pm	Escuela de Postgrado Economía y Negocios	
Friday March 9th		day six
		international business
	breakfast	<i>hotel</i>
11.00am	visit 6: banking & finance Banco Central de Chile Mr. Leonardo Hernández, Deputy General Manager management presentation, discussion lunch on your own	<i>bus full day</i>
3.00pm	visit 7: traditional product Concha y Torro management presentation, tour of winery, tasting, shopping	<i>restaurant</i>
7.00pm	farewell dinner - Meson Nerudiano return to hotel	<i>bus transfer/restaurant</i> <i>bus transfer</i>
Saturday March 10th		day seven
		day trip
	breakfast	<i>hotel</i>
	day trip to Valparaíso and Vina del Mar UNESCO world heritage site, seaport, seat of the National Congress lunch on your own return to hotel	<i>bus full day</i>
Sunday March 11th		day eight
		departure
	breakfast	<i>hotel</i>
morning	check-out/drop off bags transfer to the airport depart for the US	<i>bus transfer</i> <i>own arrangement</i>