

TEMPLE UNIVERSITY
School of Business and Management

PROGRAM HANDBOOK

PHD Program in Business Administration
for Students Entering in Fall 2002

I. INTRODUCTION

This document explains the Ph.D. in Business Administration Program (PHDBA) at Temple University. Its various sections describe the requirements of the program and other matters of concern to you as a doctoral student. Its purpose is to expand upon the rules and procedures of the Graduate School as described in the Temple University Graduate Policies and Procedures.

Please read this document carefully and retain it. It specifies what the program expects and requires of you.

II. OVERALL MISSION

The Ph.D. in Business Administration [PHDBA] program prepares individuals for college and university teaching and for advanced research and scholarship. The primary emphasis will be to prepare you as future faculty members for successful academic careers in the various fields of business administration.

The PHDBA curriculum is based on the following principles:

- Doctoral students learn through their own research activities and are expected to contribute to the know-ledge of others through research;
- Doctoral students will seek an area in which to develop expertise, but are expected to be knowledgeable in many areas of business administration and will be encouraged to develop their expertise in a way that crosses conventional discipline lines;
- The students' competence as scholars ultimately requires an appreciation of, and a commitment to, the foundations of science.
- The program will attempt to prepare the doctoral students to be questioning and judicious individuals; and
- Doctoral students will develop and demonstrate both oral and written communication skills while in the PHDBA program. The students are expected to develop successful teaching at the undergraduate level under the guidance of senior SBM faculty members.

Specifically, we expect that our graduates will achieve:

- A grasp of economic and social processes as they relate to the operation of organizations, including the concepts, theories and practices of decision-making, administration and organizational behavior;

- An appreciation of the value of scholarship and of the obligation to make contributions to knowledge through research;
- An understanding of how your field of specialization fits within the broader areas of business administration;
- An ability to assess research findings and gather and analyze data; and
- An ability to teach effectively in a variety of classroom settings.

III. SPECIALIZATIONS

The specializations offered in the program parallel the 'research communities' into which you will seek a career. The Fox School of Business offers the following nine principal fields of study:

- Accounting
- Finance
- International Business
- Management Information Systems
- Marketing
- Organizations and Human Resources
- Policy and Strategy
- Risk, Insurance, and Healthcare Management
- Tourism and Hospitality Management

IV. ADVISING

In the course of your studies you will have multiple advisors, which include. Formal authority in the doctoral program resides with Director of the Program. In addition each specialization has an advisor. Your primary specialization adviser, who is listed on your acceptance letter, will assign a mentor from your primary specialization to assist you once you are admitted. You should contact the mentor as soon as she or he has been assigned. If you are also taking a secondary specialization, please contact the adviser for that specialization. The specialization advisers are listed in section XIII of this document. As your research interests change, you may need to change mentors and/or specializations. Should you desire to change mentors, this should be discussed with the advisor for your specialization who will assign you a new mentor if she or he deems that is appropriate. Should you decide to change specializations, this should be discussed with the Director of the Program.

V. GENERAL PROGRAM REQUIREMENTS AND EVALUATION OF STUDENT PROGRESS.

An important characteristic of the PHDBA Program is that it is based on commitment, on ability and on demonstrated achievement. Participation in the intellectual life of the program is more than taking courses, which is only a means to this end.

Evaluations occur continuously during the program. In addition, there are the following, formal evaluations:

- A. **Commitment.** To be a successful scholar, you must be committed to research. The community of researchers, including your mentor, will annually evaluate your growth as a committed scholar.
- B. **Coursework.** Your doctoral program will consist of **five core** courses, and **seven upper level** courses. These are described in greater detail in the next section.

Students may transfer up to 6 hours of credit (2 courses) from a recognized doctoral (not masters) program upon approval by the Program director. Such approval will be based on a decision by the program director (with the input from the course instructor) that the course(s) in question are good substitutes for specific courses in the PhD BA course of study and evidence of exemplary performance in the course (essentially an A).

Students who have taken courses in their master's studies that are good substitutes for or go beyond courses required for the PhD BA program of study may request waivers for those courses. If the waiver is granted the student will be allowed to substitute an additional, higher level course for the course waived. Waivers do not reduce the number of courses required for the doctorate.

Satisfactory Progress. To remain in the program, your progress must be satisfactory, which includes demonstrating commitment, demonstrating academic achievement, and satisfying the requirements specified throughout this handbook.

The formal requirements are: that you maintain at least a GPA of 3.0, that you not receive more than two grades of "C+" or worse or more than one grade of "F," that you take and pass the courses within the prescribed time periods, that you take and pass the statistics competency examination by the end of your first year and that you take and pass your preliminary examination by the end of your third year. In addition, you are required to complete and defend your dissertation proposal by the end of the fourth year in the program, and defend your dissertation by the end of your fifth year.

Inaccessibility, lack of preparation, or less than exemplary performance (numerous Bs, incompletes, withdrawals or grades of B minus or less) indicate a problem exists.

A number of actions can be taken should it be determined that you are making unsatisfactory progress, including termination of financial support and/or termination from the program.

- C. **Statistics Competency Examination.** An assessment of your proficiency in statistical theory and methodology will be made at the end of your first year in the program. The examination is offered in June. Students who fail the statistics competency examination on the first attempt must sit for reexamination prior to the fall semester of their second year. A second failure will result in dismissal from the university. **No third attempt is allowed.**
- D. **Preliminary Examination.** All students are required to take and pass a preliminary examination in their specialization. The purpose of this examination will be to evaluate your ability to synthesize the substantive areas in your area of specialization. Passing the examination will require performance on the questions at a level such that the student demonstrates sufficient knowledge of the topic to be able to produce a defensible proposal and dissertation. The examination committee will determine the level of performance required to meet this criteria.

You may not take this examination until after all coursework is completed (and all I's and NR's have been resolved) and the statistics competency examination is passed. However, you must take your preliminary examination within six months of completion of your coursework. Thus, you should expect to take this exam during the summer following your second year in the program, or the fall of your third year in the program. Please note that some specializations also require a formal research project that must be completed prior to taking this examination. These requirements do not extend the six-month requirement for taking the exam.

Once you have passed the preliminary examination, you have five years to complete the dissertation. Failure to do so will require that you retake and pass a new preliminary examination to remain in good academic standing. This rule does not extend the requirement that the program be completed within seven years.

Students who fail the preliminary examination on the first attempt are permitted to sit for reexamination no later than six months after being notified of the failure. A member of the Preliminary Examination Committee will provide feedback by identifying areas of failure and providing suggestions for remediation. A second failure will result in dismissal from the university. **No third attempt is allowed.**

- E. **Dissertation Proposal.** Within one year after you have passed your preliminary exam, you are required to develop and formally defend your dissertation proposal. However, you may not defend your proposal until you have completed your preliminary exam. Once successfully defended, you are admitted to **candidacy**. Your defended proposal and the required modifications communicated to you by your committee identify what is expected of you in the dissertation.

Your dissertation proposal is supervised by your Dissertation Committee, which is comprised of at least three individuals, including your chairperson. The chair and one other member must be from your field of study. One member may be from outside your field of study. Your chairperson must be on the FSBM mentors list.

Your committee must approve your dissertation proposal within **one** year after completing your preliminary exam.

- F. **Dissertation.** All students must successfully defend a doctoral dissertation. Six credits of dissertation research are required of all students. These credits can only be taken once the dissertation proposal has been successfully defended.

Upon completion of the dissertation proposal, a Dissertation Defense Committee must be formed to approve the dissertation. The Defense Committee must include, at a minimum, your Dissertation Committee members and a member from outside of the your department in the PHDBA program, who is not on the Dissertation Committee.

Your committee must approve your completed dissertation within **one** year after it approves your proposal.

- G. **Residency.** In general, the program requires **full-time status**. During the coursework period, this means continuous enrollment in at least three courses (nine credits) during the fall and spring semesters while in the program. Full-time employment while enrolled in the program is not permitted. Independent studies may not count toward the nine units without prior approval from the PHDBA Program Director. Occasionally, a few exceptionally qualified students may be admitted on a part-time basis. During the coursework period, these students must take at least two courses per term and must be resident full time for two semesters.

- H. **Teaching.** To satisfy your teaching requirement you are required to take BA600 and to teach for at least one semester. The course load requirement is determined by your specialization; however, no doctoral student is allowed to teach more than six credit hours per semester. Graduate assistants must teach at least one full year.

- I. **Time Limit.** The program, including the dissertation, must be completed within **seven** years of admission. Leaves of absence, which must be approved, do not extend this requirement.

VI. GENERAL STUDIES COURSEWORK

Each program of study must satisfy the following distribution requirements. The appendix provides pro forma schedules for each specialization.

<u>Category</u>	<u>Courses</u>
• Business Administration Core	5-6
• Specialization's Required Seminars	3-4
• Elective 700-level Seminars	<u>2-4</u>
Total Coursework	<u>12</u>

Business Administration Core – Depending on their specialization and area of interest within that specialization, PHDBA students take either the quantitative or behavioral track, each of which consists of a block of five or six courses:

Quantitative Track:

- BA 601 Organization and Management Theories
- EC 601 Microeconomic Theory I
- Sta 533 Applied Multivariate Analysis
- Sta 501 Probability and Statistics Theory for Business Applications I
- Sta 502 Probability and statistics Theory for Business Applications II
- EC 616 Econometrics I

Behavioral Track:

- BA 601 Organization and Management Theories
- BA 602 Scientific Inquiry in Management Research
- EC 603 Foundation in Managerial Economics
- Sta 503 Statistical Methods for Business Research I
- Sta 504 Statistical Methods for Business Research II

VI. COURSEWORK IN SPECIALIZATIONS

Students will choose one of the following specializations leading up to the doctoral dissertation and complete the work specified in each specialization. The **required** seminars in each specialization cannot be substituted by other seminars from within the school or outside the school without the approval of the Director of the Program. **Students may not take masters level courses in business administration for credit in the doctoral program.**

The nine specializations are Accounting; Finance; International Business; Management Information Systems; Marketing; Organization and Human Resources; Policy and Strategy; Risk, Insurance, and Healthcare Management; and Tourism and Hospitality Management.

ACCOUNTING. The required seminars are:

ACC 711	Interdisciplinary Accounting Research Seminar
ACC 712	Seminar in Financial Accounting Theory
ACC 713	Seminar in Accounting Research Methods
ACC 714	Seminar in Special Topics in Accounting

FINANCE. The required seminars are:

FIN 701	Seminar in Financial Theory I
FIN 702	Seminar in Financial Theory II
FIN 703	Seminar in Banking and Financial Institutions
FIN 704	Seminar in International Finance

INTERNATIONAL BUSINESS. Required seminars are:

IB 731	Theory of International Business and Multinational Firms
IB 732	Research Methods in International Business
One doctoral international business functional course	

In addition, students must take at least 2 doctoral courses in a given domestic functional business area (preferably in the same functional area as the IB functional course) subject to the approval of the IB doctoral advisor.

MANAGEMENT INFORMATION SYSTEMS: The required seminars are:

MIS 784	Qualitative and interpretative methods in management information systems
MIS 785	Management information systems foundations and theory
MIS 786	Contemporary topics and research approaches in MIS
MIS 787	Advanced research topics and methods in management information systems

MARKETING. The required seminars are:

MKT 742	Seminar in Marketing Theory Development
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MKT 743	Seminar in Behavioral Research in Marketing
MKT 744	Seminar in Quantitative Research in Marketing
MKT 745	Seminar in Special Topics in Marketing

ORGANIZATION AND HUMAN RESOURCES. The required seminars are:

HRA 751	Managing Human Resources
HRA 752	Managing Work Behavior and Attitudes
HRA 753	Organization and Environment
HRA 754	Dynamics of Organization Interaction

POLICY AND STRATEGY. The required seminars are:

IB 731	Theory of International Business and Multinational Firms
GSM 761	Seminar in Strategy Formulation and Environmental Analysis
GSM 762	Seminar in Administration of Strategic Decisions
GSM 764	Seminar in Management Control

RISK INSURANCE AND HEALTHCARE MANAGEMENT. RIHM majors are required to take three of the following four seminars:

RIHM 771	Seminar in Property-Liability Insurance Markets
RIHM 772	Seminar in Pensions and Employee Benefits
RIHM 773	Seminar in Risk Theory
RIHM 774	Seminar in International Healthcare Finance

TOURISM. The required seminars are:

THM 701	Research Seminar
THM 702	Seminar in Tourism Theory and Impacts: Environment, Social, and Economic
THM 703	Seminar in Tourism Management and e-Business Strategy

VIII. The Dissertation

- Step 1: The Proposal

Your dissertation proposal is supervised by your Dissertation Committee, which is comprised of at least three individuals, including your chairperson. The chair and one other member must be from your field of study. One member may be from outside your field of study. Your chairperson must be on the FSBM mentors list.

You are expected to submit a satisfactory proposal to your Dissertation Committee and to the PHDBA Program Director within one year after you have passed your preliminary examination. Failure to complete the proposal within one year from the date of passing the preliminary examination may constitute grounds for termination from the program.

You are responsible to:

1. Construct a write-up of your research idea.
2. Submit the write-up to a faculty member in your area of concentration for review.
3. If the research idea is acceptable and the faculty member is willing and is qualified to serve as chair, s/he will consult with you about the choice of other committee members.
4. You are ultimately responsible for obtaining your dissertation committee. Inability to form a committee is evidence that you are not making satisfactory progress and are subject to dismissal. In such a case the Director of the PHDBA program will review your situation. If the Director decides that you are not capable of completing the dissertation, you will be dismissed from the program. This decision may be appealed to the School's Senior Associate Dean. If the decision is not reversed, you may appeal to the Dean of the Graduate School.
5. You must submit your dissertation proposal in writing to the Committee and to the PHDBA Program Director. The proposal should include: a statement of the general problem, the questions or hypotheses to be investigated, the relevance of the problem to business theory and practice, a review of the applicable literature, an outline, and a detailed description of the methodology to be used.
6. No later than one year after passing your preliminary examination, you are required to present your proposal to an open seminar of faculty and doctoral students of the School of Business and Management. Following your defense of the proposal, the chair and the committee, in consultation with the members of your specialization, shall either:
 - a. Accept the proposal as presented, or
 - b. Accept the proposal providing that the dissertation incorporates modifications suggested at the defense of the proposal and agreed upon by the Committee, or
 - c. Reject the proposal. In this case, a new proposal must be developed. Failure to successfully defend the proposal within one year from the date of passing the preliminary examination constitutes lack of satisfactory academic progress and is grounds for dismissal from the program.

- d. The chair of the Committee is required to give to you a written statement that identifies the necessary modifications. A copy of this statement and the defended proposal must be filed within thirty days following the date of the defense with the PHDBA Program Director and the Graduate School. Should the Director deem the modifications equivalent to a new proposal, the process must be restarted.
7. You are advanced to candidacy upon successful defense of your proposal. After successful completion of the defense of your proposal, you are required to complete the Procedures for Doctoral Candidates form, which is available at the Ph.D. Office, Speakman Hall. It must be signed by all members of your Committee, by the PHDBA Program Director and by SBM's Senior Associate Dean.
8. Approval of the proposal by your Committee is, in essence, a commitment by the faculty and by you to proceed with the theoretical development and research methodology as proposed, without major alteration. The dissertation must meet all requirements of the Graduate School as stated in the catalog and other official documents.

Please note that the PHDBA program follows the Chicago style manual.

9. You are required to meet with your Committee at least once each year. This meeting should review the previous year's work and outline a timetable for completion of the dissertation. The Chair of the Committee must provide you and the Senior Associate Dean with a copy of the notes of this meeting. These notes provide documentary evidence in any future petition to the Graduate School for an extension of time.
10. If any member of the committee decides to withdraw from the committee, you shall notify the chair of the dissertation committee and the Director of the PHDBA program.

You are responsible to find a replacement, in consultation with your chair. Inability to find a replacement shall constitute evidence that you are unable to complete the dissertation. In such a case you may petition the Director of the PHDBA program for a review. Once review of the facts and circumstances is completed, the Director will rule on your progress. If the Director rules that you are not capable of completing the dissertation, you will be dismissed from the program. This decision may be appealed to SBM's Senior Associate Dean. If you are dismissed, you may appeal to the Graduate School.

If the chair withdraws from the committee, the process will be the same, except that the members of the committee will assist you in finding a replacement.

The withdrawal of a member or chair does not require that the proposal be re-defended.

- Step 2: The Defense

The Doctoral Dissertation Examining Committee includes the Dissertation Committee plus at least one additional faculty member from outside your department in the PHDBA program. The outside member does not have to be a member of Temple University. The chair of the Dissertation Examining Committee may not be your dissertation adviser.

1. Prior to the oral defense, a majority of the members of your Dissertation Committee must stipulate in writing that the written dissertation is of sufficient quality that it is ready to be defended. Written public notification to the academic community **and to the Graduate School** must be made at least ten days before the oral defense. Copies of the dissertation must be made available.
2. At the defense, only members of the Examining Committee have the authority to decide whether you pass or fail.

All of the members of the Examining Committee must attend the oral defense unless written approval has been obtained from the Dean of the Graduate School. Absent members of the Examining Committee must still participate through appropriate technology. No more than one member may be absent. In all cases you and the chair of your Committee must be present.

3. All dissertation oral defense examinations must be publicly announced by your chair in writing and communicated to the Dean of the Graduate School at least ten (10) days prior to the examination. The oral defense is open to the academic community.
4. Prior to defending your dissertation, you are required to complete the Procedures for Graduation (PhD) form, which is available at the PHDBA Office. The form must be signed by all members of your Committee, by the PHDBA Program Director, and by SBM's Senior Associate Dean.
5. The Dean of the Graduate School and the Graduate Board must approve your defended dissertation.
6. The Graduate School requires that the successfully defended and revised dissertation be submitted within four weeks of the defense. If not, the Examining Committee must be reconvened and the revised dissertation must be defended. Announcement to the public must be in writing at least 10 days prior to the defense. The four-week period applies to all revisions.

VII OTHER PROGRAM RULES AND PROCEDURES

- A. **Post-Coursework Registration.** You are required to register for the one of the three designations listed below, depending upon your status:
1. **BA 798/9.** Preliminary Examination Preparation, which is used after coursework is completed but before the examination is passed.
 2. **BA 898/9.** Pre-Dissertation Research, which is used after successfully passing the preliminary examination but before successfully defending the dissertation proposal.
 3. **BA 998/9.** Dissertation Research, which is used after the dissertation proposal is successfully defended. You must register for at least **six** credits of 998/9.
- B. **Deficiencies.** Students entering with a bachelor's degree, or with a master's degree but who have deficiencies in prerequisite requirements (see Section V), are expected to remove those deficiencies immediately after admission to the program and prior to beginning courses in their major.
- C. **Advising.** You are expected to meet with your mentor periodically and no less than once a semester. After that meeting, your mentor will prepare a written evaluation of your progress. You will receive the evaluation (with a copy sent to the PHDBA Program Director) shortly after the annual review.
- D. **Extension of Time.** Extension of time can be requested and may be granted provided your request can be substantiated. Normally, requests do not occur until the student is in the process of writing the dissertation.
- Proper substantiation includes a timetable for completion of the dissertation and a letter of agreement signed by the dissertation chairperson. All extensions require the approval of the Program Director. Extensions beyond ten years require approval by the Dean of the Graduate School.
- E. **Leave of Absence.** Leaves are approved for legitimate circumstances. Please note that leaves do not extend the maximum time limit for completion.
- F. **Other.** There is no language requirement for the PHDBA program.
- G. Withdrawal from the University, readmission, appeal procedures and grievances all follow the Graduate School procedures laid out in the Graduate Bulletin.
- H. Student records are to be kept under lock and key, to be available only to designated personnel (the program director, Oversight committee, departmental advisers, and Phd administrator) for appropriate uses, and may be reviewed by the student upon written application to the Program Director.

VIII STANDARDS OF SCHOLARSHIP

The standards of scholarship are described in the Temple University Graduate Policies and Procedures.

Grading in the program is based on the now classic A, B, C, D, and F scale with A being the best and F the worst. Instructors may also assign “+” or “-“ grades for each grade level.

Students who earn less than a C- on a course must retake the course at their own expense. Students who do not score below a C- may elect to retake a course to improve their grade with the agreement of the instructor; however, they must do so at their own expense.

Beginning with the semester in which you enter the PHDBA Program, you may receive no more than two grades of `C+' or lower or one grade of `F'. Also, grades of B- indicate inferior performance at the doctoral level.

Note that you may not register if you have two or more `I' grades and one or more of the I's is more than one year old. Please note that no student may graduate with an `I.'

IX ACADEMIC HONESTY

You, as a member of the School of Business and Management, are forbidden to plagiarize or to help other students plagiarize. Plagiarism is the unacknowledged use of another person's words, ideas or work, as explained below. Plagiarism is very likely to result in dismissal from the program.

- A. **Words.** Whenever you use a phrase, a sentence, or longer passages that someone else wrote or spoke, you must surround the copied language with quotation marks and indicate the source. Do not closely paraphrase someone else's written or spoken language and pass it off as your own. For example, to change a verb tense here and there, or substitute a word or two, does not make you the original author. When in doubt, give the citation. Longer passages should be single-spaced and indented, without quotation marks. See a standard composition handbook for guidance, or consult your instructor.

- B. **Ideas and Facts.** When you mention someone else's idea, you must acknowledge this by naming the source. Some facts are commonly known, undisputed pieces of information. It is not necessary to name the source of such facts. For example, you could mention in an HRA paper that the Civil Rights Act of 1964 protects people from discrimination based on religion, sex or race. However, when you use facts which are not widely known, you must credit the source. For example, if you have found, in researching a paper, that 15 of the cases brought under Title VII are for sex discrimination, you must indicate where you located such a specific fact.
- C. **Work.** When an instructor gives you an assignment, you must do your own original work. You must not submit your own work from another course without the agreement of the instructor. Your instructor may expect you to cooperate with a group of students on a project. For example, you might collect data together, and then be required to hand in a report of your findings. You must not submit a report that relies entirely on your fellow student's work, without a significant contribution of your own. When computer programs or laboratory reports are required from each individual student, group discussion may be encouraged, but students are then expected to work toward a final product on their own; at no time should all, or part, of a program or report be developed jointly, or copied from another student.
- D. **Examinations.** Unless your instructor informs you otherwise, examinations are "closed book." In other words, you may not use notes or any written material while taking exams.
- E. **Penalties.** Charges of plagiarism or any form of academic misconduct should be brought immediately to the attention of the Program Director. It is his responsibility to inform the Senior Associate Dean and the Academic Grievance Committee of the School of Business and Management. This committee, which is composed of faculty and students, determines guilt or innocence and, if guilty, makes a recommendation to the Dean of the School. The final decision is made by the Dean.

X RESEARCH SUPPORT.

Recognizing that research orientation is vital to the success of doctoral-level education, both Temple University and the School of Business and Management offer a variety of facilities to support student and faculty research.

SBM Research Support

The Journal of Economics and Business, which reports significant research in the fields of economics and finance, is published by the Elsevier Company and has its editorial offices in Speakman Hall.

An SBM Micro Computer Laboratory is located in the basement of Speakman Hall.

The Data Analysis Laboratory, located in Room 203-O Speakman Hall, services the University Community in planning data analysis and research design.

University Research Support

The Samuel Paley Library is a major university library. The Business and Management collection accounts for approximately 12 percent of the total collection. The University is also a member of the Research Libraries

Group, a consortium of 30 major United States research libraries which make their resources available to their members' faculty and students. The Paley Library also has computer search facilities for card catalogs and journal abstracts.

The Temple University Computer Center operates a large system for research and educational pursuits. These include state of the art mainframe computers. Interactive terminals and batch entry are available throughout the University including Speakman Hall.

Other Important Libraries on Campus

The Blitman Library, located in the School of Communications and Theater, contains many excellent market research periodicals.

The Law Library, part of the Law School, houses a large collection of law periodicals.

The Career Resources Library, located in the Career Development Center, has occupational information in addition to information on specific businesses and corporations.

The holdings of the Mathematics and Statistics Library include major indexes, current journals, and other information useful to students in accounting, actuarial science, computer and information sciences, risk management and insurance, and operations management. In addition, the Department of Computer Sciences has extensive information on computer hardware. The Social Administration Library, which is part of the Zahn Instructional Materials Center located in the College of Education, contains an extensive collection of reference materials in the social sciences.

XI PROGRAM ADVISORS

For further assistance you may wish to contact one of the following members of the SBM faculty:

PHDBA PROGRAM DIRECTOR	Dr. Steven Balsam SP 306 – 215-204-5574 drb@temple.edu
ACCOUNTING	Dr. Jagan Krishnan SP 304 - 215-204-8126 krish@sbm.temple.edu
FINANCE	Dr. Elyas Elyasiani SP 205D - 215-204-5881 elyas@sbm.temple.edu
INTERNATIONAL BUSINESS	Dr. Jay Choi SP 204F - 215-204-5084 jjchoi@astro.temple.edu
MANAGEMENT INFORMATION SYSTEMS	Dr. Heinz Klein SP 209D – 215-204-3059 hkklein@temple.edu
MARKETING	Dr. Tony DiBenedetto SP 330 - 215-204-8147 tonyd@sbm.temple.edu
ORGANIZATION AND HUMAN RESOURCES	Dr. Alison Konrad SP - 215-204-6907 akonrad@sbm.temple.edu
POLICY AND STRATEGY	Dr. Robert Hamilton SP 349D - 215-204-6870 rdhamilton@aol.com
RIHM	Dr. Michael Powers RA 479 - 215-204-7293 powersmr@temple.edu
Tourism	Dr. Wesley Roehl 201-C Vivacqua Hall – 215-204-5861 wroehl@temple.edu
PhD ECONOMICS DIRECTOR	Dr. Fyodor Kushnirsky RA 823 – 215-204-5021 fikush@surfer.sbm.temple.edu

PhD STATISTICS DIRECTOR

Dr. Dirk Moore
SP 338 - 215-204-8159
dirk@surfer.sbm.temple.edu

PHDBA in Accounting

	BEHAVIORAL TRACK	QUANTITATIVE TRACK
1 FALL (2002)	BA 601 Org. & Mgt. Theories STA 555 Stat. Methods I ECO 603 Managerial Economics	STA 501 Prob. & Stat. Theory I ECO 601 Microeconomic Theory BA 601 Org. & Mgt. Theories
1 SPRING (2003)	STA 556 Stat. Methods II BA 602 Scientific Inquiry ACC712 Seminar in Financial Accounting Theory	STA 502 Prob. & Stat. Theory II STA 533 Applied Multivariate Analysis ACC712 Seminar in Financial Accounting Theory
2 FALL (2003)	ACC711 Interdisciplinary Accounting Research Two Electives	ACC711 Interdisciplinary Accounting Research ECO 616 Econometrics I Elective
2 SPRING (2004)	ACC 713 Research Methods in Accounting ACC 714 Special Topics in Accounting Elective	ACC 713 Research Methods in Accounting ACC 714 Special Topics in Accounting Elective

To encourage you to get involved in the research process from early on in your program you are **required** to author or coauthor a research paper that is presented in the departmental workshop series prior to your taking the comprehensive exam.

PHDBA in Finance

1 FALL (2002)	STA 501 Prob. & Stat. Theory I ECO 601 Microeconomic Theory FIN 701 Financial Theory I
1 SPRING (2003)	STA 502 Prob. & Stat. Theory II STA 533 Applied Multivariate Analysis FIN 703 Seminar in Banking and Financial Institutions
2 FALL (2003)	ECO 616 Econometrics I FIN 702 Seminar in Financial Theory II BA 601 Org. & Mgt. Theories
2 SPRING (2004)	FIN 704 International Finance Two Electives

PHDBA in International Business

	BEHAVIORAL TRACK	QUANTITATIVE TRACK
1 FALL (2002)	BA 601 Org. & Mgt. Theories STA 555 Stat. Methods I ECO 603 Managerial Economics	STA 501 Prob. & Stat. Theory I ECO 601 Microeconomic Theory BA 601 Org. & Mgt. Theories
1 SPRING (2003)	STA 556 Stat. Methods II BA 602 Scientific Inquiry IB 731 Theory of International Business and Multinational Firms	STA 502 Prob. & Stat. Theory II STA 533 Applied Multivariate Analysis IB 731 Theory of International Business and Multinational Firms
2 FALL (2003)	IB 732 Research Methods in International Business Two Electives	ECO 616 Econometrics I IB 732 Research Methods in International Business Elective
2 SPRING (2004)	International business functional course Two Electives	International business functional course Two Electives

Notes: IB specialization requires 12 doctoral courses: 5-6 basic business core courses, 3 IB major courses (including IB functional course), plus 3-4 electives (2 generic business courses in a given functional area, plus 1-2 free electives subject to the approval of the IB doctoral advisor).

PHDBA in Management Information Systems

1 FALL (2002)	BA 601 Org. & Mgt. Theories ECO 603 Managerial Economics STA 555 Stat. Methods I
1 SPRING (2003)	STA 556 Stat. Methods II BA 602 Scientific Inquiry MIS 784 Qualitative and interpretive methods in information systems
2 FALL (2003)	MIS 785 Information systems foundations and theory MIS 786 Contemporary topics and research approaches in information systems Elective
2 SPRING (2004)	MIS 787 Advanced research methods/topics in information systems Elective Elective

PHDBA in Marketing

	BEHAVIORAL TRACK	QUANTITATIVE TRACK
1 FALL (2002)	BA 601 Org. & Mgt. Theories STA 555 Stat. Methods I MKT 742 Marketing Theory	STA 501 Prob. & Stat. Theory I ECO 601 Microeconomic Theory MKT 742 Marketing Theory
1 SPRING (2003)	STA 556 Stat. Methods II BA 602 Scientific Inquiry MKT 743 Behav. Research in Mktg.	STA 502 Prob. & Stat. Theory II STA 533 Applied Multivariate Analysis MKT 743 Behav. Research in Mktg.
2 FALL (2003)	ECO 603 Managerial Economics MKT 744 Quant. Research in Mktg Elective	ECO 616 Econometrics I MKT 744 Quant. Research in Mktg. BA 601 Org. & Mgt. Theories
2 SPRING (2004)	MKT 745 Selected Topics in Mktg. Two Electives	MKT 745 Selected Topics in Mktg. Two Electives

PHDBA in Organization and Human Resources

1 FALL (2002)	BA 601 Org. & Mgt. Theories HRA 752 Managing Work Behavior and Attitudes STA 555 Stat. Methods I
1 SPRING (2003)	STA 556 Stat. Methods II BA 602 Scientific Inquiry HRA 753 Organization and Environment
2 FALL (2003)	ECO 603 Managerial Economics HRA 754 Dynamics of Organization Interaction Elective
2 SPRING (2004)	HRA 751 Managing Human Resources Two Electives

To encourage you to get involved in the research process from early on in your program you are **required** to author or coauthor a research paper that is at least presented in a regional research conference. Generally this would occur during the first five semesters of your program.

PHDBA in Policy and Strategy

1 FALL (2002)	BA 601 Org. & Mgt. Theories GSM 761 Seminar in Strategy Formulation and Environmental Analysis STA 555 Stat. Methods I
1 SPRING (2003)	STA 556 Stat. Methods II BA 602 Scientific Inquiry GSM 762 Seminar in Administration of Strategic Decisions
2 FALL (2003)	ECO 603 Managerial Economics GSM 764 Seminar in Management Control Elective
2 SPRING (2004)	IBA 731 Theory of Int'l Business and Multinational Firms Two Electives

PHDBA in Risk, Insurance and Healthcare

	Quantitative Track (RMI)	Behavioral Track (HM)
1 FALL (2002)	STA 501 Prob. & Stat. Theory I RIHM 772 Seminar in Employee Benefit Plans ECO 601 Microeconomic Theory	BA 601 Org. & Mgt. Theories RIHM 772 Seminar in Employee Benefit Plans STA 555 Stat. Methods I
1 SPRING (2003)	STA 502 Prob. & Stat. Theory II RIHM 774 Healthcare Finance and Insurance STA 533 Applied Multivariate Analysis	STA 556 Stat. Methods II BA 602 Scientific Inquiry RIHM 774 Healthcare Finance and Insurance
2 FALL (2003)	Eco 616 Econometrics I RIHM 773 Seminar in Risk Theory BA 601 Org. & Mgt. Theories	ECO 603 Managerial Economics RIHM 773 Seminar in Risk Theory Elective
2 SPRING (2004)	Three Electives	

PHDBA in Tourism

1 FALL (2002)	BA 601 Org. & Mgt. Theories THM 701 Research Seminar STA 555 Stat. Methods I
1 SPRING (2003)	STA 556 Stat. Methods II BA 602 Scientific Inquiry Elective
2 FALL (2003)	ECO 603 Managerial Economics THM 703 Seminar in Tourism Management and e-Business Strategy Elective
2 SPRING (2004)	THM 702 Seminar in Tourism Theory and Impacts: Environment, Social, and Economic Two Electives